

2019-2020 District Goals



District: District 25 B
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

I have set dates and place for three training events and will encourage those who cannot attend to take the online training

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

I will set a time to meet with the zone chairs and cover the expectations of being a zone chair

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

I will encourage members to move into leadership positions beyond the local club level and help them receive the training they need.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	34
2nd Quarter	34
3rd Quarter	34
4th Quarter	34

By the end of the 4th quarter, the district will add a total of 136 new members.

Action Items:

My district will induct 10 new Lions under 40 years old.

My district will organize at least membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	0	0

By the end of the 4th quarter, the district will start 0 new clubs.

With a minimum of 0 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	33
2nd Quartter	33
3rd Quartter	33
4th Quartter	33

By the end of tihe 4th quarter, the distiricti's membership drops will noti exceed 132 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

I will encourage the GAT Cooridnators to promote growth and So will I as I go around to clubs.

I will put reminders in the district newsletter.

NET GROWTH GOAL

136	+	0	-	132	=	4
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tihe 2019-2020 fscal year, my distiricti will serve 110000 people.

Action Itiems:

Ofi tthe ttotall number ofi people served in my distiricti, 10000 people will be youth (under 18 years old).

My distirictt will use and promotte service resources ttto achieve our goal. Service Projectt Planners Club and

Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my distirictt ttto work tttogether ttto collaboratte on their service projectts ttto maximize tthe impactt in tttheir community

Addittonal actton ittems ttto achieve ttthis goal

I will promotte finding new service projectts such as diabettescancer, and school sightt

I will encourage tthe GST ttto also promotte service and reporttng

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 565 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

I will encourage clubs to be open to new projects and to take part in starting a diabetes award project and take part in school sight screenings

I will encourage the GST coordinator to be active in promoting starting new projects and reporting service time

Custom goal and action items

To encourage clubs to get non-club members to help them with their projects and show them what Lions do best -- We Serve.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$25,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$25,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

I will promote club and individual member support of Campaign 100 and LCIF by telling clubs of the many benefits to mankind they are supporting

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Promote service through the district newsletter through club visits and at District cabinet meetings

Custom goal and action items

I will find ways to get individuals to support LCIF as well as clubs.